Promotional & Advertising Opportunities

Choose how you want to be present in the ICLE 2025!

Below you can find the available promotional and advertising items.

For any questions, please contact me via mtseneva@kenes.com.

PRESENCE

INDUSTRY PRESENTATION

20 minutes industry presentation in the main scientific program

Learn More

PRODUCT / RESEARCH THEATRE SESSION

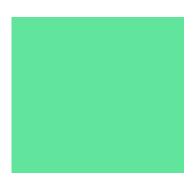
Present your product or research in 10-15-min session in the exhibition hall

HANDS ON WORKSHOP

Host an official Non-CME workshop session.

Learn More

VISIBILITY



CONFERENCE LANYARDS

Opportunity to place company's logo on the lanyards.

Learn More

CONFERENCE BAGS

Opportunity to place company's logo on the Conference bags.

Learn More

NOTEPADS & PENS (In kind)

Opportunity to place company's logo on the notepads & pens.

Learn More

COFFEE BREAK

Promote your company at one or more coffee breaks.

WELCOME RECEPTION

Promote your company at the networking reception.

Learn More

MEETING ROOM

Host guests by hiring a room at the venue or online.

Learn More

BRANDING OPPORTUNITIES

Be visible and have a logo, and advert or a video online.

<u>Learn More</u>

SOCIAL MEDIA PROMOTION

Be visible with an original company post.

Learn More

PROMOTION ON PLASMA SCREENS

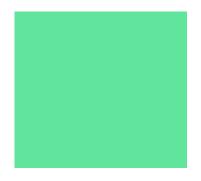
Promote your session in this loop slide advert.

Learn More

BRANDED SEATS

Offer participants a change to relax with these stylish and informal chairs.

ADVERTISE



ADVERT IN FINAL PROGRAM

Full page advert in the final program.

Learn More

E-BOOK ADVERT

Full page advert in the E-book.

Learn More

BAG INSERT

Promotional material included in the Conference bags.

Learn More

PUSH NOTIFICATION

Connect with participants with a push notification.

<u>Learn More</u>

MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

CONFERENCE WEBSITE BANNER

Be visible on Conference website with a banner-ad on the home page.

Learn More

CONFERENCE MAILSHOT ADVERT

Reach out to the (CONGRESS) community.

Learn More

PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

Learn More

POST-CONFERENCE MAILSHOT

Connect with participants after the Conference days and gain additional exposure.

Learn More

Note: Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations), Medtech Europe (represents Medical Technology industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the

contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

Maximize your Participant Experience

Use our innovative technologies for your symposium: Live Voting, Ask the Speaker, Webcast & More!

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